



The 2011

Starliner Label

*Die Cut Pressure Sensitive
Product Catalog*



Die Cut Labels & Full Sized Sheets for Offset and Laser Printing



STARLINER® LABEL PRODUCTS

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STARLINER® LABEL PRODUCTS

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Important Note: Information is believed to be accurate at the time of publication but no guarantee of accuracy or completeness is made. Competitive comparisons are based on size of labels first. Facestocks, margins, sheet size, labels per sheet, sheets per carton are secondary. Face stock and liner values are target or typical values reported by respective mills. Calipers and grams/sq meters have a +/- tolerance.



Pressure Sensitive Guidelines and Tips

Storage

- Store pressure sensitive label stock on a flat surface in a cool dry area no more than 24 inches (2 feet) high. Never store on concrete floors.
- Avoid extreme temperatures and high humidity. 72°F and 50% RH are recommended.
- Rotate stock regularly when new product arrives.
- Do not open sealed packages until ready to run.
- Return unused label stock to carton or protected packaging.

Press Preparation

- Acclimate to shop conditions, ideally for 24 hours.
- Clean and adjust grippers and guides to avoid mis-feeding and sheet drag.
- Keep both the impression and blanket cylinders clean and reduce the pressure from both cylinders as much as possible.
- Avoid loading labels higher than 6 " in press feeder.
- Fan stock gently by bending the ream towards the face. Bending towards the liner can cause labels or face to pull away from the liner.

Offset Inks and Varnishes

- Consult your ink supplier for recommendations for the specific pressure sensitive stock being printed.
- Inks should be tested.
- Use fresh ink, preferably low-tack.
- A minimum amount of water and ink mixture provides best results.
- Run press at a slow speed and increase speeds as you feel comfortable.
- Oxidizing inks are recommended for non absorbent face stocks - including synthetics and heavily coated sheets.
- Laser compatible inks are recommended for laser/copier products.
- Monitor fountain solution. Use a pH level of 5.0 to 5.5. A too acidic fountain can inhibit the drying of oxidizing inks.
- U.V. varnishes add gloss, matte or textured finishes, provide UV, weather, moisture and scuff resistance. Make sure the varnish is compatible with your ink system. A thin coat is recommended for full polymerization. A thick deposit of clear coat may not cure properly and the post cure can cause labels to curl up from the liner.
- Stock that will later be laser printed need specialty inks that will withstand the high temperatures (up to 400°F) and pressure of laser printers.



Pressure Sensitive Guidelines and Tips

Guillotining

- Blades should be clean and sharp. Dull and dirty knives will drag adhesive out of the side of the label stock and contaminate the face.
- For pressure sensitive constructions, newly ground double beveled knives of high quality steel are recommended for best results. A 1/8" wide primary bevel of 24° or 26°, and a secondary bevel of 22° to 24° are good starting combinations.
- Keep clamp pressure as light as possible, just enough to hold the lift in place without shifting. Too much pressure increases the lift density and the knife may deflect as it cuts deeper into the material.
- Cut through the back of the stock with the face down. This allows the knife to contact the paper liner and release coating, then the adhesive and face.
- If material is overcutting (the lower sheets in the lift are longer than the upper), the blade may be dull, clamp pressure could be too high, or blade may have the wrong bevel. For soft paper, decrease bevel angle by 2 degrees (26° to 24°). For hard paper, increase bevel angle by 2 degrees (26° to 28°).
- Guillotining compresses the pressure sensitive edges. Gently fan the stock by carefully bending the ream **towards** the face to allow sheets to feed smoothly through the printer.

Foil Stamping

- The roll leaf adhesive is the most important component and must be designed to have chemistry and flow properties suitable for the material be hot stamped.
- There is no universal foil – what works on uncoated offset may not work on soft vinyl. Because of the variety of roll leaf and label stocks available, we strongly recommend that you consult with your foil supplier for an appropriate recommendation.
- Ask for die temperature, pressure and dwell time. The foil vendor may be able to advise you if a special stripping action is required to obtain optimum results. Sometimes a short delay (less than a second) in stripping will allow a good bond to develop in a difficult application.
- For more information contact the Foil Stamping and Embossing Association at www.fsea.com.

DIGITAL / LASER / INK JET PRINTING

Media Selection and Design

- Verify that pressure sensitive media is acceptable. Some printers do not support PS. Always follow printer's recommendations about printing pressure sensitive media.
- Test all products for digital/laser/copier/ink jet compatibility.
- Design and layout the materials so that the pre-printed piece (once cut down), meets the grain direction specified in the laser printer's manual if specified.

Technical Support 800-334-7310



STARLINER® LABEL PRODUCTS

Pressure Sensitive Guidelines and Tips

Offset Ink Selection for Laser Products

- Consult your ink supplier for recommendations. Use compatible inks that withstand pressure and/or heat (up to 400°F in some printers). Standard inks could contaminate the fuser and produce unpleasant or hazardous fumes. The inks should be scuff resistant to prevent abrasion from the picking and feeding mechanisms.
- When offset printing before laser printing, monitor the amount of ink and fountain solution to avoid adding too much moisture to the paper.
- Avoid designs that contain large areas of heavy ink. The excessive moisture through high ink coverage, can cause serious curl. If it necessary, tint with the smallest amount of ink/moisture to get the desired color and density. Use compatible inks to assure toner anchorage when printing over pre printed areas.
- Some specialty printing processes (embossing, foil stamping) do not hold up to the demands of laser printing. Check to make sure that any specialty process is capable of withstanding the demands of a laser printer.
- Avoid spray powder as it can inhibit imaging and fusing. It can also leave deposits on the laser printer, resulting in costly equipment damage and downtime.
- Conventional desktop ink jet printers require stocks that absorb the inks and dry quickly. Inks will run off or bleed excessively on most standard facestocks.
- Preprinting can hinder ink jet printing since it alters the absorption properties of the facestock.

Laser / Copier / Ink Jet Printing

- Fan stacks prior to loading laser printer by gently bending the ream **towards** the face. Fanning pressure sensitive label stock toward the liner can cause the labels to lift from the liner. This predispending can make the sheets jam in laser printers and copiers.
- Some laser printers have print selections that may optimize a label media product's performance and appearance. Consult the printer manual for suggestions
- Do not run damaged pressure sensitive sheets or sheets with labels lifting or missing through printers. The exposed silicone liner can build up and eventually contaminate the printer's drum. It can also weaken the stiffness of the sheet and result in mis-feeds and jams.
- Run sheets of labels through laser printer only one time. Running the same sheet through the laser multiple times can cause heat to build up resulting in predisposing and/or sheet curl. Either can cause jams.
- Never laser print sheets with the internal matrix stripped. The exposed liner has a silicone coating that over time will contaminate the drum of the laser printer and the weakened sheet can mis-feed and jam.
- Never use a pressure sensitive sheet that does not have a laser compatible adhesive. Pressure and high temperatures of laser printing will cause non laser compatible adhesives to ooze.

General guideline on pressure sensitive for laser / copiers and ink printers

- **Lightweight laser** (Typically 40# face / 40# liner) = Desktop printers and some slower, smaller medium speed printers and copiers.
- **Mid-weight laser** (Typically 50# face / 40# liner or 40# face / 50# liner) = Most desktop printers and medium speed printers and copiers. Possible lower end high printers and copiers.
- **Medium weight laser** (Typically 50# face / 50# liner) = Limited desktop printers, most medium and high speed printers and copiers.
- **Heavy weight laser** (Typically 60# face / 50# to 80# liner) = High speed printers only.
- Some printers do not support pressure sensitive products. Consult your printer manufacturer's manual or website for advise.



Starliner Label Products' Quick Digital Reference

This chart is meant as a general guide. Always test and follow printer's recommendations about printing pressure sensitive media. If a product is too thick¹, sheets may jam especially in printers with tight turns. Fuse quality² of thinner sheets may be compromised on some printer. When offset printing³ use laser compatible inks if the product will later be laser printed. The suggestions listed are general. Results on specific printers may be better or worse depending on the capabilities of the printer being used.

Product Type	Desk Top Laser	Medium Speed Laser	High Speed Laser	Desk Top Ink Jet	Offset Printing ³
Desk Top Laser Labels/Sheets	Recommended	Recommended	May be too thin ²	Inks may feather or bleed	1 or 2 line colors
Cold Temp Laser Labels/ Sheet	May be too thick ¹	Recommended	Recommended	Recommended	1 or 2 line colors
Fluorescent Laser Labels/Sheets	Recommended - Monochrome	Recommended - Monochrome	May be too thin ² Monochrome	Inks may feather or bleed - Monochrome	1 or 2 line colors
Medium Speed Laser Labels / Sheet	May be too thick ¹	Recommended	Recommended	Varies from printer to	Recommended
High Speed Laser Labels/ Sheet	Not Recommended	Not Recommended	Recommended	Not Recommended	Recommended
Clear Matte PET Laser Labels / Sheets	Recommended	Recommended	Not Recommended	Not Recommended	Recommended
Desk Top Ink Jet Dual Purpose Labels/ Sheet	Recommended	Recommended	May be too thin ²	Recommended	1 or 2 line colors
Full Sized Offset / Laser Sheets	May be too thick ¹	May be too thick ¹	Recommended	May be too thick ¹	Recommended
CD Labels	Recommended	Recommended	Recommended	Recommended	1 or 2 line colors
Audio Cassette Labels	Recommended	Recommended	May be too thin ²	Recommended	1 or 2 line colors
Diskette Labels	Recommended	Recommended	May be too thin ²	Recommended	1 or 2 line colors
Video Cassette Labels	Recommended	Recommended	May be too thin ²	Recommended	1 or 2 line colors
File Folder Labels	Recommended	Recommended	May be too thin ²	Recommended	1 or 2 line colors
Compliance Labels/Sheets	Sheets may be too big	Recommended	Recommended	Sheets may be too big	1 or 2 line colors



Starliner Label Products' Top Selling Products

Below are our most popular and best selling Starliner Label products for laser and offset printing.

Catalog #	Label Size	Corners	Type	Face	Adhesive	Liner	Sheet Size	Labels/ Sheet	Sheets /Ctn or Box	Packaging	Page
SR6645	4" x 3- ¹ / ₈ "	R	Laser	40# Uncoated	Permanent	40#	8 ¹ / ₂ " x 11"	6	100	1 Box	12
SR6822	17" x 22"	-	Offset	50# Uncoated	Permanent	50#	17" x 22"	1	500	1 Ctn	17
SR6748	8- ¹ / ₂ " x 11"	-	Laser & Offset	50# Uncoated	Permanent	50#	8 ¹ / ₂ " x 11"	1	250	1 Box	15, 17
SR6643	4" x 2"	R	Laser	40# Uncoated	Permanent	40#	8 ¹ / ₂ " x 11"	10	100	1 Box	12
SR6600	2- ³ / ₈ " x 1"	R	Laser	40# Uncoated	Permanent	40# with 1 vertical split	8 ¹ / ₂ " x 11"	30	100	1 Box	12
SR6322	17" x 22"	-	Offset	60# Matte Litho	Permanent	50#	17" x 22"	1	500	1 Ctn	17
SR6021	4- ³ / ₁₆ " x 3- ¹ / ₄ "	R	Offset	60# Uncoated	Permanent	50#	8 ¹ / ₂ " x 11 ¹ / ₂ "	6	100	1 Box	17
SR6746	4- ¹ / ₄ " x 5- ¹ / ₂ "	BC	Laser & Offset	50# Uncoated	Permanent	50#	8 ¹ / ₂ " x 11"	4	250	1 Box	17
SR6646	4" x 5"	R	Laser	40# Uncoated	Permanent	40#	8 ¹ / ₂ " x 11"	4	100	1 Box	12
SR6817	11" x 17"	-	Laser & Offset	50# Uncoated	Permanent	50# with 2 vertical splits	11" x 17"	1	500	1 Ctn	17
SR6917	11" x 17"	-	Laser & Offset	60# Semi Gloss	Permanent	50# with 2 vertical splits	11" x 17"	1	500	1 Ctn	17
SR6744	4- ¹ / ₄ " x 2 ³ / ₄ "	BC	Laser & Offset	50# Uncoated	Permanent	50#	8 ¹ / ₂ " x 11"	8	250	1 Box	15
SR6026	3" x 5"	R	Offset	60# Uncoated	Permanent	50#	3/16" x 11 ¹ / ₂ "	6	100	1 Box	10
SR6739	4- ⁷ / ₁₆ " Dia.	CD	Laser & Offset	50# Uncoated	Permanent	50#	8 ¹ / ₂ " x 11"	2	100	1 Box	13
SR6648	2- ¹ / ₈ " x 3- ³ / ₈ "	R	Laser	40# Uncoated	Badge	40#	8 ¹ / ₂ " x 11"	8	100	1 Box	12
SR6745	4- ¹ / ₄ " x 3 ³ / ₈ "	BC	Laser & Offset	50# Uncoated	Permanent	50#	8 ¹ / ₂ " x 11"	6	250	1 Box	15
SR6647	8- ¹ / ₂ " x 5- ¹ / ₂ "	BC	Laser	40# Uncoated	Permanent	40#	8 ¹ / ₂ " x 11"	2	100	1 Box	12
SR6644	4" x 2- ¹ / ₂ "	R	Laser	40# Uncoated	Permanent	40#	8 ¹ / ₂ " x 11"	8	100	1 Box	15
SR6948	8- ¹ / ₂ " x 11"	-	Laser & Offset	60# Semi Gloss	Permanent	50# with 2 horizontal splits	8 ¹ / ₂ " x 11"	1	250	1 Box	17
SR6022	1 ¹ / ₈ " Dia.	Circle	Offset	60# Uncoated	Permanent	50#	7/16" x 11 ¹ / ₂ "	30	100	1 Box	11



Die Cut Offset Printable Labels Bright, white uncoated litho with permanent, removable and badge adhesive in a variety of popular sizes to meet almost any labeling need. Offset printable with standard inks. Uncoated Litho offers the convenience of labels ready for offset printing. No need to take time to kiss cut. Matrix already removed. Sheet sizes optimized to minimize waste. Always test for intended use. Not recommended for digital printing. Please see our laser/digital products if digital printing.

Stock #	Label Size	Corners	Brightness	Adhesive	Face #/ Liner #	Caliper mils	Sheet Size	Labels per Sheets	Sheets per Box	Boxes/ Carton	Minimum Order	Ctn. Wt	Avery	Label Blank
SR6006	¾" x 1¼"	R	94	Permanent	60#/50#	8.6	8 5/16" x 11½"	152	100	5	1 Box	15#	5552	SS52-P
SR6008	½" x 1¾"	R	94	Permanent	60#/50#	8.6	8 7/16" x 11½"	90	100	5	1 Box	15#	5557	SS57-P
SR5002	⅞" x ⅝"	R	94	Removable	54#/50#	7.5	7½" x 11½"	112	100	5	1 Box	12#	5506	SS06R
SR6007	⅞" x ⅝"	R	94	Permanent	60#/50#	8.6	7½" x 11½"	112	100	5	1 Box	12#	5556	SS56-P
SR6040	1⅜" x ¾"	R	94	Permanent	60#/50#	8.6	6 7/16" x 11½"	48	100	5	1 box	12#	-	515P
SR6010	1½" x 1"	R	94	Permanent	60#/50#	8.6	7⅞" x 11½"	50	100	5	1 box	12#	5559	SS59-P
SR6014	1¾" x 1¼"	R	94	Permanent	60#/50#	8.6	7¼" x 11½"	32	100	5	1 box	12#	5565	SS65-P
SR6009	2" x 1"	R	94	Permanent	60#/50#	8.6	8¼" x 11½"	40	100	5	1 box	15#	5558	SS58-P
SR6011	2" x 1½"	R	94	Permanent	60#/50#	8.6	8¼" x 11½"	24	100	5	1 box	15#	5560	SS60-P
SR5007	2¾" x 1"	R	94	Removable	54#/50#	7.5	8 7/16" x 11½"	30	100	5	1 box	15#	5512	SS12R
SR6012	2¾" x 1"	R	94	Permanent	60#/50#	8.6	8 7/16" x 11½"	30	100	5	1 box	15#	5562	SS62-P
SR6015	2¾" x 1½"	R	94	Permanent	60#/50#	8.6	8 7/16" x 11½"	18	100	5	1 box	15#	5568	SS68-P
SR6013	3" x 1"	R	94	Permanent	60#/50#	8.6	6⅞" x 11½"	20	100	5	1 box	15#	5563	SS63-P
SR6016	3" x 1½"	R	94	Permanent	60#/50#	8.6	6⅞" x 11½"	14	100	5	1 box	15#	5569	SS69-P
SR6017	3" x 2"	R	94	Permanent	60#/50#	8.6	6⅞" x 11½"	10	100	5	1 box	15#	5570	SS70-P
SR6025	3" x 2"	R	94	Badge	60#/50#	8.6	6⅞" x 11½"	10	100	5	1 box	12#	5395	SS94-SP
SR6026	3" x 5"	R	94	Permanent	60#/50#	8.6	9-3/16" x 11½"	6	100	5	1 box	16#	5596	SS96-P
SR6046	3" x 5"	R	94	Permanent	60#/50#	8.6	6¼" x 11½"	4	100	5	1 box	12#	-	726P
SR6042	3¼" x 2"	R	94	Permanent	60#/50#	8.6	6¾" x 11½"	10	100	5	1 box	12#	-	712P
SR6020	4" x 1¼"	R	94	Permanent	60#/50#	8.6	8½" x 11½"	16	100	5	1 box	12#	5573	SS73-P
SR6043	4" x 1 15/16"	R	94	Permanent	60#/50#	8.6	8¼" x 11½"	10	100	5	1 box	15#	-	716P
SR6018	4" x 2"	R	94	Permanent	60#/50#	8.6	8⅞" x 11½"	10	100	5	1 box	15#	5571	SS71P
SR6019	4" x 2½"	R	94	Permanent	60#/50#	8.6	8⅞" x 11½"	8	100	5	1 box	15#	5572	SS72P



Q. Can these offset labels be laser printed?

A. No. The internal matrix is removed for easier label application. The labels could mis-feed and jam in the laser printer. Also over time the silicone coating on the exposed liner could contaminate the drum of the laser printer. The sheet sizes are optimized for offset printing. The sizes vary to accommodate different label sizes.



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Die Cut Offset Printable Labels Bright, white uncoated litho with permanent, removable and badge adhesive in a variety of popular sizes to meet almost any labeling need. Offset printable with standard inks. Uncoated Litho offers the convenience of labels ready for offset printing. No need to take time to kiss cut. Matrix already removed. Sheet sizes optimized to minimize waste. Always test for intended use. Not recommended for digital printing. Please see our laser/digital products if digital printing.

Stock #	Label Size	Corners	Brightness	Adhesive	Face #/ Liner #	Caliper mils	Sheet Size	Labels per Sheets	Sheets per Box	Boxes/ Carton	Minimum Order	Ctn. Wt	Avery	Label Blank
SR6044	4" x 3"	R	94	Permanent	60#/50#	8.6	8½" x 11½"	6	100	5	1 box	15#	-	720P
SR6077	4" x 5"	R	94	Permanent	60#/50#	8.6	8½" x 11¼"	4	100	5	1 box	15#	-	730P
SR6045	4¾" x 3 3/16"	R	94	Permanent	60#/50#	8.6	8½" x 11½"	6	100	5	1 box	15#	-	724P
SR6021	4 3/16" x 3 ¼"	R	94	Permanent	60#/50#	8.6	8½" x 11½"	6	100	5	1 box	15#	5577	SS77P

Offset Printable Circles in a variety of popular sizes to meet almost any labeling need. Uncoated Litho with permanent adhesive offers the convenience of labels ready for offset printing. No need to take time to kiss cut. Patented non-adhesive applies at temperatures as low as 35° F / 1.7° C. Offset printable with standard inks. Please test products for intended use. Not recommended for digital printing. Please see our laser/digital products if digital printing.

Stock #	Label Size	Corners	Brightness	Adhesive	Face #/ Liner #	Caliper mils	Sheet Size	Labels per Sheets	Sheets per Box	Boxes/ Carton	Minimum Order	Ctn. Wt	Avery	Label Blank
SR6005	¾"	Circle	94	Permanent	60#/50#	8.6	8½" x 11½"	120	100	5	1 box	14#	5550	SS50P
SR6054	15/16"	Circle	94	Permanent	60#/50#	8.6	8 7/16" x 11½"	80	100	5	1 box	15#	-	100P
SR6022	1¾"	Circle	94	Permanent	60#/50#	8.6	8 7/16" x 11½"	30	100	5	1 box	15#	5591	SS91P
SR6055	2"	Circle	94	Permanent	60#/50#	8.6	8½" x 11½"	20	100	5	1 box	15#	-	200P
SR6023	2½"	Circle	94	Permanent	60#/50#	8.6	7-11/16" x 11½"	12	100	5	1 box	12#	5592	SS92P
SR6024	3¼"	Circle	94	Permanent	60#/50#	8.6	6¼" x 11½"	6	100	5	1 box	12#	5593	SS93P

Bright Gold Laminated Foil Starburst with permanent adhesive offers a distinctive label or decal for packaging and promotions. Offset printable with oxidizing inks.

Stock #	Label Size	Corners	Adhesive	Face #/ Liner #	Caliper mils	Sheet Size	Labels per Sheets	Sheets per Box	Boxes/ Carton	Minimum Order	Ctn. Wt	Avery	Label Blank
SR6203	1¾"	Starburst	Permanent			7¾" x 11½"	20	100	5	1 box	16#	5586	BG SS86

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Desk Top Laser Printable Labels feature a lighter weight construction for desk top lasers and some ink jet printers. Also suitable for many medium and some larger production sized laser printers. Popular sizes include address and shipping labels with round corners (R) and butt cut labels (BC). Starliner Label Products have non-ooze adhesives apply at temperatures as low as 35° F / 1.7° C. Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Label Size	Corners	Brightness	Adhesive	Face #/ Liner #	Sheet Size	mils	g/m ²	Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum Order	Ctn. Wt	Avery	Label Blank
SR4288	7/8" x 7/8"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	88	100	10	1 box	25#	-	9160
SR4236	1 1/4" x 1 1/8"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	36	100	10	1 box	25#	-	9400
SR4210	1 1/2" x 1/2"	BC	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	100	100	10	1 box	25#	-	7500
SR6640	1 1/2" x 1"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	50	100	10	1 box	25#	-	9200
SR4280	1 3/4" x 1/2"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	80	100	10	1 box	25#	5167	9050
SR6648	2 1/2" x 3 3/4"	R	92	Badge	40#/40#	8 1/2" x 11"	6.4	145	8	100	10	1 box	25#	5395	6300
SR4218	2 1/2" x 1 9/16"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	18	100	10	1 box	25#	-	9520
SR6600 ↑	2 3/8" x 1"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	30	100	10	1 box	25#	5160	9250
SR4215	2 11/16" x 2"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	15	100	10	1 box	25#	-	9580
SR6601	2 13/16" x 1"	BC	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	30	100	10	1 box	25#	5331	8030
SR6602	2 13/16" x 1"	BC	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	33	100	10	1 box	25#	5351	8000
SR4224	2 13/16" x 1 1/8"	BC	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	24	100	10	1 box	25#	5363	8050
SR6607	2 13/16" x 1 7/16"	BC	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	21	100	10	1 box	25#	5360	8100
SR6641	4" x 1"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	20	100	10	1 box	25#	5161	9300
SR4214 ↑	4" x 1 1/2"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	14	100	10	1 box	25#	5162	9433
SR6642	4" x 1 7/16"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	14	100	10	1 box	25#	-	9450
SR4212	4" x 1 3/4"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	12	100	10	1 box	25#	-	9540
SR6643	4" x 2"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	10	100	10	1 box	25#	5163	9600
SR6691 ↑	4" x 2"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	10	100	10	1 box	25#	5163	9620
SR6644	4" x 2 1/2"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	8	100	10	1 box	25#	-	9710
SR6645	4" x 3 1/2"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	6	100	10	1 box	25#	5164	9735
SR6690 ↑	4" x 3 1/2"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	6	100	10	1 box	25#	5164	9733
SR6646	4" x 5"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	4	100	10	1 box	25#	-	9810
SR6605	4 1/4" x 2"	BC	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	10	100	10	1 box	25#	5352	8250
SR4232	6" x 4 1/2"	R	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	2	100	10	1 box	25#	-	9900
SR6647	8 1/2" x 5 1/2"	BC	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	2	100	10	1 box	25#	-	8490
SR6606	8 1/2" x 11"	-	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	1	100	10	1 box	25#	-	8500
SR6626 ⇨	8 1/2" x 11"	-	92	Permanent	40#/40#	8 1/2" x 11"	6.4	145	1	100	10	1 box	25#	-	8520

↑ 1 Vertical Back Splits on Liner

⇨ 2 Horizontal Back Splits on Liner



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Circles for Desk Top Laser feature a lighter weight construction for desk top lasers and ink jet printers. Also suitable for many medium and some larger production sized laser printers. Patented non-ooze adhesive applies at temperatures as low as 35° F / 1.7° C. Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Label		Corners	Brightness	Adhesive	Face #/		mils	g/m2	Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum		Label	
	Size					Liner #	Sheet Size						Order	Ctn. Wt	Avery	Blank
SC4224	1½"		Circle	92	Permanent	40#/40#	8½" x 11"	6.4	145	24	100	10	1 Box	25#	5293	6030
SC4212	2½"		Circle	92	Permanent	40#/40#	8½" x 11"	6.4	145	12	100	10	1 Box	25#	5294	6050
SC2541	3½"		Circle	92	Permanent	40#/40#	8½" x 11"	6.4	145	6	100	10	1 Box	25#	5295	6070



New 100% Post Consumer Waste Face Stock A bright white paper that made from 100% post consumer paper. Available in 3 popular sizes. Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media. Offset and laser printable on many laser printers. Always follow laser printer's recommendations for printing on pressure sensitive paper. Use laser compatible inks when pre- printing offset.

Stock #	Label		Corners	Brightness	Adhesive	Face #/		Caliper		Labels per Sheets	Sheets per Box	Boxes/ Carton	Minimum		Label	
	Size					Liner #	Sheet Size	mils	g/m2				Order	Ctn. Wt	Avery	Blank
SR1030	2½" x 1"		R	92	Permanent	50#/50#	8½" x 11"	8.1	175	30	100	10	1 Box	26#	-	-
SR1006	4" x 3½"		R	92	Permanent	50#/50#	8½" x 11"	8.1	175	6	100	10	1 Box	26#	-	-
SR1001 ††	8½" x 11"		-	92	Permanent	50#/50#	8½" x 11"	8.1	175	1	100	10	1 Box	26#	-	-

Cold Temperature Laser printable bright white uncoated facestock has an all temperature permanent acrylic adhesive for demanding cold temperature applications. Adhesive applies at temperatures as low as -20°F (-29°C) and has a service range -65°F to +200°F (-54°C to +93°C). Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Label		Corners	Brightness	Adhesive	Face #/		mils	g/m2	Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum		Label	
	Size					Liner #	Sheet Size						Order	Ctn. Wt	Avery	Blank
SR2610CT	4" x 2"		R	92	Cold Temp	50#/50#	8½" x 11"	7.9	181	10	100	10	1 Box	25#	-	-
SR2601CT ††	8½" x 11"		R	92	Cold Temp	50#/50#	8½" x 11"	7.9	181	1	100	10	1 Box	25#	-	-

CD Laser Printable Labels A bright, white uncoated litho with a patented non-ooze adhesive applies at temperatures as low as 35° F / 1.7° C. Compatible with most desk top and medium sized laser printers. Always follow laser printer manufacturer's recommendations for printing pressure sensitive media. Test all products for digital/laser/copier/ink jet compatibility.

Stock #	Label		Corners	Brightness	Adhesive	Face #/		mils	g/m2	Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum		Label	
	Size					Liner #	Sheet Size						Order	Ctn. Wt	Avery	Blank
SR6739	4-7/16"		CD	93	Permanent	50#/50#	8½" x 11"	7.6	175	2	100	10	1 box	25#	-	CD45

†† 2 Vertical Back Splits on Liner



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Fluorescent Laser Printable Label Bright fluorescent colors for inventory control and eye-catching address labels. Patented non-ooze adhesive applies at temperatures as low as 35° F / 1.7° C. Prints on most desk top laser. Also suitable for many medium and some larger production sized laser printers. Always Test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Label		Face #/						Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum Order	Ctn. Wt	Avery	Label Blank
	Size	Corners	Color	Adhesive	Liner #	Sheet Size	mils	g/m2							
FC4330	2 5/8" x 1"	R	Chartreuse	Permanent	60#/40#	8 1/2" x 11"	7.0	170	30	100	10	1 Box	25#	5972	Z-F9250
FC4310	4" x 2"	R	Chartreuse	Permanent	60#/40#	8 1/2" x 11"	7.0	170	10	100	10	1 Box	25#	5163	Z-F9600
FC4306	4" x 3 1/3"	R	Chartreuse	Permanent	60#/40#	8 1/2" x 11"	7.0	170	6	100	10	1 Box	25#	5164	Z-F9733
FC4304	4" x 5"	R	Chartreuse	Permanent	60#/40#	8 1/2" x 11"	7.0	170	4	100	10	1 Box	25#	-	Z-F9800
FC4301 ††	8 1/2" x 11"	-	Chartreuse	Permanent	60#/40#	8 1/2" x 11"	7.0	170	1	100	10	1 Box	25#	-	Z-F8520
FG4330	2 5/8" x 1"	R	Green	Permanent	60#/40#	8 1/2" x 11"	7.0	170	30	100	10	1 Box	25#	5971	Z-F9250
FG4310	4" x 2"	R	Green	Permanent	60#/40#	8 1/2" x 11"	7.0	170	10	100	10	1 Box	25#	5163	Z-F9600
FG4306	4" x 3 1/3"	R	Green	Permanent	60#/40#	8 1/2" x 11"	7.0	170	6	100	10	1 Box	25#	-	Z-F9733
FG4304	4" x 5"	R	Green	Permanent	60#/40#	8 1/2" x 11"	7.0	170	4	100	10	1 Box	25#	-	Z-F9800
FG4301 ††	8 1/2" x 11"	-	Green	Permanent	60#/40#	8 1/2" x 11"	7.0	170	1	100	10	1 Box	25#	-	Z-F8520
FO4330	2 5/8" x 1"	R	Orange	Permanent	60#/40#	8 1/2" x 11"	7.0	170	30	100	10	1 Box	25#	-	Z-F9250
FO4310	4" x 2"	R	Orange	Permanent	60#/40#	8 1/2" x 11"	7.0	170	10	100	10	1 Box	25#	5163	Z-F9600
FO4306	4" x 3 1/3"	R	Orange	Permanent	60#/40#	8 1/2" x 11"	7.0	170	6	100	10	1 Box	25#	-	Z-F9733
FO4304	4" x 5"	R	Orange	Permanent	60#/40#	8 1/2" x 11"	7.0	170	4	100	10	1 Box	25#	-	Z-F9800
FO4301 ††	8 1/2" x 11"	-	Orange	Permanent	60#/40#	8 1/2" x 11"	7.0	170	1	100	10	1 Box	25#	-	Z-F8520
FP4330	2 5/8" x 1"	R	Pink	Permanent	60#/40#	8 1/2" x 11"	7.0	170	30	100	10	1 Box	25#	5970	Z-F9250
FP4310	4" x 2"	R	Pink	Permanent	60#/40#	8 1/2" x 11"	7.0	170	10	100	10	1 Box	25#	5163	Z-F9600
FP4306	4" x 3 1/3"	R	Pink	Permanent	60#/40#	8 1/2" x 11"	7.0	170	6	100	10	1 Box	25#	-	Z-F9733
FP4304	4" x 5"	R	Pink	Permanent	60#/40#	8 1/2" x 11"	7.0	170	4	100	10	1 Box	25#	-	Z-F9800
FP4301 ††	8 1/2" x 11"	-	Pink	Permanent	60#/40#	8 1/2" x 11"	7.0	170	1	100	10	1 Box	25#	-	Z-F8520
FR4330	2 5/8" x 1"	R	Red	Permanent	60#/40#	8 1/2" x 11"	7.0	170	30	100	10	1 Box	25#	-	Z-F9250
FR4310	4" x 2"	R	Red	Permanent	60#/40#	8 1/2" x 11"	7.0	170	10	100	10	1 Box	25#	5163	Z-F9600
FR4306	4" x 3 1/3"	R	Red	Permanent	60#/40#	8 1/2" x 11"	7.0	170	6	100	10	1 Box	25#	-	Z-F9733
FR4304	4" x 5"	R	Red	Permanent	60#/40#	8 1/2" x 11"	7.0	170	4	100	10	1 Box	25#	-	Z-F9800
FR4301 ††	8 1/2" x 11"	-	Red	Permanent	60#/40#	8 1/2" x 11"	7.0	170	1	100	10	1 Box	25#	-	Z-F8520

†† 2 Vertical Perforations

Competitive comparisons are based on size of labels first. Facestock, margins, sheet size, labels per sheet, sheets per carton are secondary. Information is believed to be accurate at the time of publication but no guarantee of accuracy or completeness is made.



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Medium Weight Laser Bright White 50# Uncoated in an available in a variety label sizes. Compatible with many medium size laser / copier printers and some desk top and high speed printers. Patented non-ooze adhesive applies at temperatures as low as 35° F / 1.7° C. Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Label		Face #/						Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum			Label
	Size	Corners	Brightness	Adhesive	Liner #	Sheet Size	mils	g/m2				Order	Ctn. Wt	Avery	
SR4166	1.42" x 1"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	66	250	2	1 box	13#	-	7800-3
SR4111	1½" x ½"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	100	250	2	1 box	13#	-	7500-3
SR4124	2.83 x 1 3/8"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	24	250	2	1 box	13#	-	8050-3
SR6758	3" x 2"	R	93	Permanent	50#/50#	8½" x 11"	7.6	175	10	100	10	1 box	25#	-	9595
SR6759	3" x 5"	R	93	Permanent	50#/50#	8½" x 11"	7.6	175	4	100	10	1 box	25#	-	9935
SR6742	4¼" x 1- 1/16"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	20	250	2	1 box	13#	7523	8045
SR6743	4¼" x 1 9/16"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	14	250	2	1 box	13#	6549	8500-3
SR4110	4¼" x 2 3/16"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	10	250	2	1 box	13#	7525	8300-3
SR6744	4¼" x 2 ¾"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	8	250	2	1 box	13#	6548	8350
SR6745	4¼" x 3 ⅜"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	6	250	2	1 box	13#	6547	8470-3
SR6746	4¼" x 5½"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	4	250	2	1 box	13#	6546	8485-3
SR6747	8½" x 3½"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	3	250	2	1 box	13#		8460-3
SR4102	8½" x 5½"	BC	93	Permanent	50#/50#	8½" x 11"	7.6	175	2	250	2	1 box	13#		8490-3
SR6748 ††	8 ½" x 11"	-	93	Permanent	50#/50#	8½" x 11"	7.6	175	1	250	2	1 box	13#	5353	8520
SR8511	8 ½" x 11"	-	93	Permanent	50#/50#	8½" x 11"	7.6	175	1	250	2	1 box	13#	8165	8520

†† 2 Vertical Back Splits on Liner

High Speed Laser Bright White 60# Uncoated available in a variety label sizes. Compatible with many production sized toner fusion based laser printers with a straight paper path. Patented non-ooze adhesive applies at temperatures as low as 35° F / 1.7° C. Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Label		Face #/						Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum			Label
	Size	Corners	Brightness	Adhesive	Liner #	Sheet Size	mils	g/m2				Order	Ctn. Wt	Avery	
SR6701	2 13/16" x 1"	BC	96	Permanent	60#/75#	8½" x 11"	9.8	230	33	250	2	1 box	16#	-	8000-3
SR6702	4¼" x 2 ¾"	BC	96	Permanent	60#/75#	8½" x 11"	9.8	230	8	250	2	1 box	16#	-	8350-3
SR6703	8 ½" x 11"	-	96	Permanent	60#/75#	8½" x 11"	9.8	230	1	250	2	1 box	16#	5353	8500

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Clear Matte Polyester Laser Printable Labels for desk top lasers and medium/high speed laser printers. Great for address labels. Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Label				Face #/		mils	g/m2	Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum			Label	
	Size	Corners	Color	Adhesive	Liner #	Sheet Size						Order	Ctn. Wt	Avery	Blank	
SR6876	2 5/8" x 1"	R	Matte Clear	Permanent	2.0 mil/50#	8 1/2" x 11"	6.0	190	30	100	5	1 box	22#	-	-	-
SR6871	8 1/2" x 11"	-	Matte Clear	Permanent	2.0 mil/50#	8 1/2" x 11"	6.0	190	1	100	5	1 box	22#	-	-	-

White Satin Matte Polyester Laser Printable Sheet for desk top lasers and medium speed laser printers. Great for drum labeling. Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Label				Face #/		mils	g/m2	Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum			Label	
	Size	Corners	Color	Adhesive	Liner #	Sheet Size						Order	Ctn. Wt	Avery	Blank	
SR6891	8 1/2" x 11"	-	White	Permanent	2.0 mil/50#	8 1/2" x 11"	6.0	190	1	100	5	1 box	22#	-	-	-

Clear Matte Vinyl Laser Printable Labels for high and medium speed laser printers. Great for address labels. Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Label				Face #/		mils	g/m2	Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum			Label	
	Size	Corners	Color	Adhesive	Liner #	Sheet Size						Order	Ctn. Wt	Avery	Blank	
SR6976	2 5/8" x 1"	-	Matte Clear	Permanent	2.0 mil/50#	8 1/2" x 11"	8.3		30	100	5	1 box	22#	-	-	-

Ink Jet / Dual Purpose Bright white smooth uncoated facestock optimized for desk top ink jet printers. Also prints well on many desk top laser printers. Patented non-ooze adhesive applies at temperatures as low as 35° F / 1.7° C. Compatible with many medium laser / copier printers. Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Label				Face #/		mils	g/m2	Labels per Sheets	Sheets / Box	Boxes/ Carton	Minimum			Label	
	Size	Corners	Brightness	Adhesive	Liner #	Sheet Size						Order	Ctn. Wt	Avery	Blank	
SR6830	2 5/8" x 1"	R	92	Permanent	50#/40#	8 1/2" x 11"	7.3	160	30	100	10	1 box	25#	8160	9250	
SR6810	4" x 2"	R	92	Permanent	50#/40#	8 1/2" x 11"	7.3	160	10	100	10	1 box	25#	8163	9600	
SR6806	4" x 3 1/2"	R	92	Permanent	50#/40#	8 1/2" x 11"	7.3	160	6	100	10	1 box	25#	8164	9735	
SR6801 ††	8 1/2" x 11"	-	92	Permanent	50#/40#	8 1/2" x 11"	7.3	160	1	100	10	1 box	25#	8165	8520	

†† 2 Vertical Back Splits on Liner

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Full Sized Offset & Digital Printable Sheets available in Uncoated, Semi Gloss and Matte Coated facestocks. Non-ooze adhesive applies at temperatures as low as 35° F / 1.7° C. Offset print common elements such as logos using laser compatible ink and later laser print variable information on demand. Always test and follow laser printer manufacturer's recommendations for printing pressure sensitive media.

Stock #	Description	Sheet Size	Print		Face #/		Caliper		Sheets per Box	Boxes per Carton	Minimum Order	Ctn. Wt
			Method	Liner #	Brightness	Adhesive	mils	g/m ²				
SR6748 ††	50# Uncoated	8½" x 11"	Laser & Offset	50#/50#	93	Permanent	7.6	175	250	2	1 Box	13#
SR6817 ††	50# Uncoated	11" x 17"	Laser & Offset	50#/50#	93	Permanent	7.6	175	500	-	1 Ctn	27#
SR6822 ⊘	50# Uncoated	17" x 22"	Offset	50#/50#	93	Permanent	7.6	175	500	-	1 Ctn	49#
SR6948 ⇨	60# Semi-gloss	8½" x 11"	Laser & Offset	60#/50#	90	Permanent	7.0	190	250	2	1 Box	13#
SR6917 ††	60# Semi-gloss	11" x 17"	Laser & Offset	60#/50#	90	Permanent	7.0	190	500	-	1 Ctn	27#
SR6922 ⊘	60# Semi-gloss	17" x 22"	Offset	60#/50#	90	Permanent	7.0	190	500	-	1 Ctn	49#
SR6348 ⇨	60# Matte coated	8½" x 11"	Laser & Offset	60#/50#	88	Permanent	7.8	195	250	2	1 Box	13#
SR6317 ††	60# Matte coated	11" x 17"	Laser & Offset	60#/50#	88	Permanent	7.8	195	500	-	1 Ctn	27#
SR6322 ⊘	60# Matte coated	17" x 22"	Offset	60#/50#	88	Permanent	7.8	195	500	-	1 Ctn	49#

⊘	No Splits on Liner
††	2 Vertical Back Splits on Liner
⇨	2 Horizontal Back Splits on Liner



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Notes



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