



FLO

GREEN ON A BUDGET.
Dependable. Economical.
Faithfully green. Flo
stretches your budget
without jeopardizing
environmental concerns
or print quality.

GLOSS

DULL

MATTE REPLY CARD

FEATURES

- **10% PCW**
- **FSC® & SFI® Certified**
- **Green-e® Certified**
- **Lacey Act Compliant**
- **Reliable Performance**
- **88 Brightness**
- **Gloss & Dull Finishes**
- **Matte Reply Card**
- **Range of Weights**
- **Guaranteed 7- & 9-point calipers**
- **Sheeter Rolls**
- **Elemental Chlorine Free**
- **Acid Free / Archival Quality**
- **Made in the USA by Sappi**

BENEFITS

- Environmentally responsible
- Confidence of chain-of-custody sourcing certification
- 100% of energy used to manufacture Flo is generated using renewable energy
- Helps ensure trees & plant fibers coming into the US have not been illegally harvested, shipped or sold
- Delivers solid print quality; heft & substance to handle demanding jobs
- Helps enhance contrast, color brilliance & shine of the printed image
- Shiny, smooth Gloss & pleasing, read-friendly Dull
- Available for economical, high-volume, direct-mail response in 80 lb. Cover (9 pt) with an easy-read, Matte finish ; Matte finish available in other weights as a special make (please inquire)
- Most popular basis weights—70, 80 & 100 lb. Text; 80 & 100 lb. Cover
- 80 & 100 lb. covers meet US Postal Service 7- & 9-point (respectively) minimum business-reply requirements
- Inventory in text & cover weights available to help customers noticeably reduce costs on custom-sized projects
- Steers clear of the adverse pollutants that can come from chlorine bleaching
- Long life
- Quality; backed by trusted technical & domestic supply-chain support

APPLICATIONS

- Brochures
- Annual Reports
- Folders
- Catalogs
- Books
- Direct Mail
- Leaflets
- Inserts
- Greeting Cards
- Posters
- Calendars

SPECIFICATIONS

Basis Weight Brightness Opacity Gloss Caliper

GLOSS

70# Text / 104gsm	88	92	68	.0030
80# Text / 118gsm	88	94.5	68	.0035
100# Text / 148gsm	88	96.5	68	.0046
80# Cover / 216gsm*	88	97.5	68	.0071
100# Cover / 270gsm*	88	99	68	.0091

* 80 lb. Cover guaranteed 7-point caliper. 100 lb. Cover guaranteed 9-point caliper.

DULL

70# Text / 104gsm	88	93	43	.0033
80# Text / 118gsm	88	94.5	43	.0038
100# Text / 148gsm	88	96.5	43	.0048
80# Cover / 216gsm*	88	97.5	43	.0075
100# Cover / 270gsm*	88	99	43	.0095

* 80 lb. Cover guaranteed 7-point caliper. 100 lb. Cover guaranteed 9-point caliper.

MATTE***

80# Cover / 216gsm**	88	98	25	.0095
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** 80 lb. Matte Cover guaranteed 9-point caliper.

*** Matte finish available in other basis weights as special make.



SPICERS PAPER

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